



## 100 Words or so about Litelogic

Litelogic is an outdoor digital display system company.

Litelogic's solution has a proven ROI; their digital display solution allows customers a larger variation of adverts in content and quantity on existing and new sites.

Litelogic's system is rolling out across cities worldwide. With the current financial market decline an increasing number of companies are turning to Litelogic as a way of keeping their media capability cutting edge, whilst keeping their long term advertising costs down.

Litelogic has taken digital information and advertising to a new level with their Evolution Bus Display system. The screen is full colour, ultra-thin and sunlight-visible. Proven to work in all weather conditions, and able to cope with the rigours of bus washes, the systems have completed rigorous field testing, proving them to be safe, durable, and highly reliable.

Already running in the UK and America, the system comes complete with the Litecast software platform. This allows significant increases in advertising revenue by removing the restrictions of current posting cycles, and permitting multiple advertisers to share the screen and display content based on time or location.